



Member Benefits and Service Details

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GeoPlace
Supplier
Partner
Programme

Applicability and Membership Options

The GeoPlace Supplier Partner Programme is currently only open to Gazetteer Management System (GMS) suppliers and consists of three, tiered membership levels;

Bronze	£3,500+VAT
Silver	£4,500+VAT
Gold	£6,500+VAT

Each membership level contains a selection of associated benefits as indicated in the following comparison matrix and service details tables.





Membership to the GeoPlace Supplier Partner Programme lasts for a 12 month period from the receipt of payment and is governed by the published terms and conditions. Should you have any queries, then please contact partners@geoplace.co.uk.

You can [join](#) by visiting the GeoPlace Website www.geoplace.co.uk

Additional Benefits Upon Accreditation

Members of the GeoPlace Supplier Partner Programme have the option to apply for accreditation when it becomes available. Successful accreditation will entitle the member to be eligible for additional and enhanced benefits as denoted by the below comparison matrix and service details tables. These additional benefits are available to all membership levels once accredited.






Membership Levels Comparison






	Bronze	Silver	Gold	If Accredited
 Marketing & Communications	✓	✓	✓	—
Eligibility to enter GeoPlace Annual Conference "Partner Award"	✗	✗	✗	✓
Additional Case Studies (up to 4)	✗	✗	✗	✓
Publication of blog article	✗	✗	✗	✓
 GeoPlace Community	✓	✓	✓	—
Exhibitor slot at the GeoPlace Annual Conference incl. delegate passes	✗	✓	✓	—
Opportunity to apply to present at Custodian regional meetings	✗	✗	✗	✓
 Accreditation	✓	✓	✓	—
 Business development	✓	✓	✓	—
Enhanced Socitm benefits	✗	✗	✓	—
Annual Membership Fee	£3,500+VAT	£4,500+VAT	£6,500+VAT	N/A

Marketing and Communications




Get coverage and promotion of the work you are doing as well as the services you offer through various channels to our community.



Benefit Ref.	Benefit	Quota / frequency	Details	How to request	Included in Membership Level(s)	Eligibility
MC.1	Use of the GeoPlace Supplier Partner Programme logo	Duration of membership	Partners are given the GeoPlace Supplier Partner Programme "Partner" logo which can be displayed as part of their branding.	Sent upon membership confirmation via GeoPlace Supplier Partner Programme Team (partners@geoplacE.co.uk)		As standard
MC.2	Use of the "Socitm Supplier Partner" logo	Duration of membership	Partners are given the Socitm Supplier Partner logo which can be displayed on their website and in any communications with the local authority audience.	Sent upon membership confirmation via Socitm Supplier Partner Programme Team (spp@socitm.net)		As standard
MC.3	Company profile and logo placed on the GeoPlace Supplier Partner Programme Directory web page	Duration of membership	Each partners' company profile, logo and links to their website and social media are listed on the GeoPlace website.	Entered upon membership confirmation via GeoPlace Supplier Partner Programme Team (partners@geoplacE.co.uk)		As standard
MC.4	Company profile and logo placed on the Socitm Supplier Partner Directory web page	Duration of membership	Partners are given space on Socitm's website for a company profile, corporate messaging and links out to their own sites.	Entered upon membership confirmation via Socitm Supplier Partner Programme Team (spp@socitm.net)		As standard
MCA.5	Eligibility to enter the "Partner Award" at our annual conference and exhibition	Duration of membership	A new award for the 2019 GeoPlace annual conference and exhibition open to Partners only. Criteria TBC.	Email partners@geoplacE.co.uk		Must be Accredited

MC.6	Case study	1 per annum	Collaboration and release of a GeoPlace owned case study focussed on an address / street data theme and how partner involvement brings about benefits for local authorities, local government or the wider PSMA community.	Email partners@geoplacE.co.uk		As standard
MCA.7	Case study	Additional 3 per annum	Collaboration and release of a GeoPlace owned case study focussed on an address / street data theme and how partner involvement brings about benefits for local authorities, local government or the wider PSMA community.	Email partners@geoplacE.co.uk		Must be Accredited
MCA.8	Blog article	1 per annum	Collaboration and release of a GeoPlace blog article on the GeoPlace website focussed on an address / street data theme and how partner involvement brings about benefits for local authorities, or the wider PSMA community.	Email partners@geoplacE.co.uk		Must be Accredited
MC.9	Social media promotion (Twitter and LinkedIn)	Up to 4 per annum	Promotion of partners social media posts when related to address / street data themes or associated to local authority / PSMA members benefit.	Email partners@geoplacE.co.uk		As standard
MC.10	Collaboration on Gazetteers@GISDay initiatives	-	Opportunity to collaborate on the outreach and awareness of address and street data as part of Gazetteers@GISDay .	Email partners@geoplacE.co.uk		As standard

GeoPlace Community

Meet and engage with our community directly through the annual conference exhibitor slot as well as the opportunity to apply to present at a Regional Address or Street custodian meeting (if accredited).

Benefit Ref.	Benefit	Quota / frequency	Details	How to request	Included in Membership Level(s)	Eligibility
GC.1	GeoPlace Annual conference exhibition slot	1 per annum	<p>Exhibition slot includes:</p> <ul style="list-style-type: none"> • Exhibition space (3m x 2m) • 30 minute roundtable sessions (should the agenda allow) • Elevator Pitch • 2 delegate conference passes • Branding on the program of events and rolling PowerPoint presentation • Participation in social media campaign • Company logo, 100 word profile and link to your website from the GeoPlace website • Mention of your company in pre and post event correspondence with delegates • Hyperlink of exhibitor emails sent to all prospective and pre-registered delegates • Mention of your company in promotional campaigns • Inclusion of corporate literature in delegate packs • Registered delegate list • Invitation to the pre and post conference drinks reception 	<p>Email partners@geoplace.co.uk</p>	<p></p>	<p>As standard</p>

GCA.2	Opportunity to apply to present at a GeoPlace Regional Address or Street Custodian Meeting	-	Each year GeoPlace arranges 2x rounds of regional meetings (covering England and Wales) for Authority Address and Street Custodians. The meetings are owned by the custodians and run by the elected Regional Chair, taking place at a venue in the respective region. Partners are given the opportunity to apply to present on an address or street data related theme at these meetings. Attendance is at the discretion of both the Authority Contacts Executive (ACE) and the Regional Chairs and not GeoPlace. As such presenting or attendance at the meeting is not a guaranteed outcome. Please get in touch for a full description of the application process.	Email partners@geoplace.co.uk		Must be Accredited
GC.3	Quarterly GeoPlace Supplier Partner Programme segment distributed to the local authority community (<i>those that have opted in to received such content</i>).	Quarterly	Relevant partner updates relating to products, services and case studies centred around the use of address or street data.	Email partners@geoplace.co.uk		As standard

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Accreditation

Become a GeoPlace accredited supplier by demonstrating your ability to correctly utilise GeoPlace Central Maintenance API's once made available. Please note the accreditation scheme is not currently live. The Gazetteer Management System community will be notified of any updates on this.




Benefit Ref.	Benefit	Quota / frequency	Details	Further Details	Included in Membership Level(s)	Eligibility
GA.1	<p><i>For Gazetteer Management System (GMS) Suppliers:</i></p> <p>Entitlement to apply to become a GeoPlace Accredited Supplier demonstrating the ability to correctly utilise any published Central Maintenance API's (NB. These have not yet been launched. The GMS community will be updated once available)</p>	Duration of membership	<p><i>Further information TBC once ongoing Central Maintenance discussions are completed with the local authority community and governance processes have been followed.</i></p>	<p>Email partners@geoplace.co.uk</p>	<p>B S G</p>	As standard

Business Development

Get access to benefits exclusively designed in collaboration with [Socitm](#), offering a wealth of local authority insight, policy briefings, reports and individual Socitm membership.

Benefit Ref.	Benefit	Quota / frequency	Details	How to request	Included in Membership Level(s)	Eligibility
BD.1	Access to “Smart Places Inform Report” series	Duration of membership	Socitm’s Inform research programme is one of the sector’s leading sources of intelligence, highly valued by their local authority members. Partners will receive inclusive access to this highly insightful series of research pieces on Smart Places.	Provided upon membership confirmation		As standard
BD.2	Access to “Location Intelligence Inform Report” series	Duration of membership	Socitm’s Inform research programme is one of the sector’s leading sources of intelligence, highly valued by local authority members. Partners will receive inclusive access to Socitms’ highly insightful series of research pieces on Location Intelligence.	Provided upon membership confirmation		As standard
BD.3	Inform Monthly Briefings	Monthly	Monthly topical research briefing on current ICT and digital issues, relevant to public sector	Provided upon membership confirmation		As standard
BD.4	Quarterly Policy Briefings	Quarterly	Update on Socitm members’ current policy priorities produced by Socitm’s Director of Policy & Research	Provided upon membership confirmation		As standard
BD.5	1x individual Socitm membership	1	Individual members can access materials and services via the Socitm website and attend Socitm regional events	Provided upon membership confirmation		As standard
BD.6	1x sponsor presentation slot at a Socitm regional meeting	1	Socitm’s regional network of 12 branches each holds a series of meetings at which there are opportunities for partners to present	Email spp@socitm.net		As standard

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BD.7	1x advert in Socitm's member magazine <i>In Our View</i>	1	Half page feature advertisement in Socitm's quarterly members' magazine In Our View	Email spp@socitm.net		As standard
BD.8	1x sponsored piece in Soctim's new quarterly GeoPlace update featured in the President's Report, sent to all Socitm members	1	A feature in the "GeoPlace Supplier Partner update" distributed to all Socitm members as featured in the President's Report. <i>Please note this is dependent on a minimum number of partners signing up to the gold package. Please contact partners@geoplace.co.uk for further details.</i>	Email partners@geoplace.co.uk		As standard
BD.9	1x additional individual Socitm membership	1	Individual members can access materials and services via the Soctim website and attend Socitm regional events	Provided upon membership confirmation		As standard