2019 Gazetteers @GIS Day feedback

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Contents

Which authorities took part:

123 authorities participated in GazDay this year

Ashfield District Council	City of York Council
Avon and Somerset Police	Copeland Borough Council
Aylesbury Vale District Council	Cotswold District Council
Barnsley Metropolitan Borough Council	Dartford Borough Council
Barrow Borough Council	Derbyshire County Council
Basingstoke and Deane Borough Council	Derbyshire Dales District Council
Bath and North East Somerset Council	Doncaster Metropolitan Borough Council
Blaby District Council	Dorset Council
Bolsover & North East Derbyshire	Dudley Metropolitan Borough Council
Borough Council of Wellingborough	East Lindsey District Council
Boston Borough Council	East Northamptonshire Council
Bradford Metropolitan District Council	East Riding of Yorkshire Council
Bridgend County Borough Council	East Suffolk Council
British Transport Police	East Sussex Highways
Buckinghamshire County Council	Eden District Council
Buckinghamshire Fire and Rescue	Elmbridge Borough Council
Bury Metropolitan Borough Council	Essex County Fire and Rescue Service
Cambridge City Council	Fenland District Council
Central Bedfordshire Council	Forest of Dean District Council
Cheltenham Borough Council	Fylde Borough Council
Cheshire East Council	Gosport Borough Council
Cheshire West and Chester Council	Gwent Police
City of London Corporation	Hambleton District Council
City of Wolverhampton Council	

Hampshire County Council	North Yorkshire Police
Harborough District Council	Northampton Borough Council
Herefordshire Council	Nottingham City Council
Kirklees Council	Oadby & Wigston Borough Council
Lancaster City Council	Oldham Council
Leicester City Council	Oldham Metropolitan Borough Council
Lichfield District Council	Pembrokeshire County Council
London Borough of Barnet	Plymouth City Council
London Borough of Hackney	Preston City Council
London Borough of Harrow	Reigate and Banstead Council
London Borough of Hounslow	Rochdale Borough Council
London Borough of Islington	Rotherham Metropolitan Borough Council
London Borough of Lewisham	Royal Berkshire Fire & Rescue Service
London Borough of Newham	Royal Borough of Greenwich
London Borough of Waltham Forest	Royal Borough of Kingston and London Borough of Sutton
Luton Council	Scarborough Borough Council
Medway Council	Solihull Metropolitan Borough Council
Melton Borough Council	Somerset West and Taunton Council
Neath Port Talbot Council	South Derbyshire District Council
Newport City Council and Monmouthshire County Council	South Hams and West Devon Councils
North Devon Council	South Kesteven District Council
North East Lincolnshire	South Lakeland District Council
North East Lincolnshire Council	South Norfolk Council
North Lincolnshire Council	South Oxfordshire district Council
North Somerset	South Staffordshire District Council

South Tyneside	Wakefield Metropolitan Borough Council
South Yorkshire Fire & Rescue	Walsall Metropolitan Borough Council
Sunderland City Council	Watford Borough Council
Surrey County Council	Waverley Borough Council
Surrey Police	Wealden District Council
Swansea Council	Welwyn Hatfield Borough Council
Swindon Borough Council	West Lindsey District Council
Tandridge District Council	West Midlands Police
Thames Valley Police	West Oxfordshire District Council
Thanet District Council	West Yorkshire Combined Authority
Three Rivers District Council	Wigan Metropolitan Borough Council
Tonbridge and Malling Borough Council	Woking Borough Council
Tunbridge Wells Borough Council	
Uttlesford District Council	

What kind of events did authorities run:

We had a large display area with an ideas board, posters, hand-made cupcakes, TV monitor so we can showcase our internal mapping and engage with other services. Load LLPG on a laptop and show people what it looks like and how it can link to PowerBI

We wanted to raise awareness of GIS and all of its applications

I am planning to do a stand and get all members of staff involved with Gazetteers@GIS Day

I will be baking a cake and with the help of the digital team comms & planning encourage other members of staff to join in

We will have a drop in day where we encourage staff to come see us and talk through ideas and any questions. We create boards around the offices to promote the use and GIS and the Gazetteer

A stand which will show as much information as we can. Competitions, an introduction to a new web GIS system showing officers tutorials. Large screen display looping various GIS information. Overall have a fun filled informative day.

We will use QR codes to link to webpages and find answers to questions

Displays in break-out areas, posters around the buildings, cupcakes for those who want to chat about the LLPG and possibly a quiz on the Intranet.

Not sure yet, possibly a quiz or maybe a 'pin the place on the map' which is what I did last year

Promote on our intranet, make cakes for colleagues, promote to departments that use the gazetteer heavily e.g. planning

We will be holding an event to showcase how GIS can be utilized to bring efficiencies to the council. We will be showcasing demos, getting hands on with data and of course providing cakes to tempt people to the event.

We want to make more people in the organisation aware of the work we do and promote the use of electronic mapping and type work that can be carried out.

My aim is to spread information around the council as to what I do and what the role involves

Usual display promoting work of the GIS Team / Gaz Custodian and importance of both. Quiz and cakes.

To put a table with information relating to GIS day and what it is all about, I will once again bake some cakes as they always go down well! And hopefully have some handouts of pens etc. which again always go well.

Small display to promote awareness of the Gazetteer with invitation to visit over Lunch period. Quiz with prizes from the toolkit, cakes to entice visiting.

Drop-in sessions in Depots
Create goody bags for members of staff and use them to promote the work carried out by the NSG and LPG custodians.
Cake sale and information desk
Hold 'build-a-map sessions'. Work with our data scientists who have only just heard about the PSMA. Distribute items and leaflets to group engineers to encourage them to use the LSG when planning their schemes.
Send round all staff emails, drop-in sessions, open event on 14th aimed at management and teams that we work closely with sharing the data, quizzes
Drop-in session for staff from all departments to come along and find out what it's all about. Some cakes and coffee to entice them in..
Hold an informative stall in our office to raise awareness within the council.
Advertise the day both internally and externally with staff, councillors and the general public. providing information and freebies which always help when we are promoting something along with our GIS team
We would like to have a table set up with information and a few goodies to make people aware of what we do.
I will put posters around the building and each year I target a different team. This year will be customer services will provide tailor made fact sheets, goodies and cake
Running an open drop-in day, quizzes and competitions.
I will hold a meet & greet, do some presentations and hold a walk in day in our canteen
Demonstrations of the gazetteer to show the information we hold and how it could be used across the council, along with how important it is for third parties. Raise awareness and understanding of what I do.
I am going to do a presentation at our team building / development day.
To increase the awareness of GIS to colleagues
Stand at County Hall along with GIS Team and Highway Boundary Team, showcasing systems we are using and work we are doing, talking about LSG/NSG
I will visit different office, hold quizzes and use the goodies as prizes
Meet and greet with quiz, buns and give aways
Internal Promotion
ID the business, locate the building, cakes, demos, road name competition

We are holding a day's presentation/drop-in along with our GIS suppliers ESRI. Our manager hopes to interest a few more departments into using GIS for forward-thinking purposes including Urban Design, Fly-throughs/3D and Highways Asset maintenance/Real Time Traffic Management.

Promote our Gazetteer and make people aware the works that goes into it and encourage users to report any changes when then go on site visits back to the custodian.

We're promoting spatial data and the use of the gazetteer across the council

Display and target existing and new users of address data

Stand near drinks area

Workshop, communications - intranet

Promote the LLPG as the number one address database. Use laptops, white-boards, display tables etc

Promote the benefits of LSG within the teams. We want to make this available to a wide selection of staff mainly at our depot, but also promote this on our MS Teams pages.

For GIS Day our teams plan is to use an area of the canteen and present different presentations as well as drop in sessions to promote the LLPG and show how the LLPG could be the solution to their issues.

Do a small event with Business Intelligence colleagues to raise awareness of the work of street naming and numbering.

Manned display in Wigan Town Hall Reception, themed presentations (also live streamed), prize competition and prize draw for ideas and suggestions and online resources

Team talk.

Sending out GazDay comms on the day and holding an open desk session. Any staff visiting my desk can ask me questions, gain an insight in to the LLPG and get a goody!

Holding a quiz within the team and playing a game of guess the place on a large map as well as placing posters around the office. I will also be baking.

Quizzes and a stand in the canteen. Still formulating plans for fun mappy activities

We are going to have GIS day over 2 days, 1/2 day in Chester and 1/2 in Ellesmere port, quiz, guess the longest road name. how street addresses in the borough etc

Presentation/workshop data relationships of GIS and LLPG with the Importance of LLPG data accuracy

Stand with display

Raising awareness for the importance of using UPRNs.   Quiz - finding addresses quickly.

We will hold a stall in our main building with demo's and be available for questions and feedback 10-3 on the day.

Quiz, training and raising awareness

We are holding 3 1- day events at 3 different locations across the borough.

One display in reception and another outside the planning committee meeting

Drop-in sessions for the new functionality in StatMap's Earthlight GIS upgrade

We will have a display and talk to passers-by about the LSG

Stand on a desk, invite people over, probably cakes and a quiz

Raise awareness of the service's use of GIS and the UPRN by holding an open for all workshop

Raising awareness of GIS, Gazetteer and location data. We will be having a stand in HQ with demos, cakes, and a quiz with prizes. :-)

Quiz and open office for questions

We're planning to hold an "open office" day, where people can come in and learn more about the LLPG and GIS, whilst indulging in some cake and choccies with us. We are also hoping to print some town maps off without settlement names, to quiz colleagues on their local knowledge of the area!

Promoting the use of LLPG & GIS across all departments of the Council including; presentations, quizzes and demonstrations on mapping systems together with cake and GIS day chocolate!

Hold a display and provide demonstration / talk.

Small event around team area, quiz and information leaflet based with sweeties of course

Quiz, cakes and presentation in main office

I want to educate our Fire Safety Departments on Addresses and how important it is for them to highlighted any changes to our local authorities.

Demos, Q&As, games, cakes and treats

Las year did a display, had cakes and ran an address quiz with prizes. Expect to do similar again

We would like to have a stand with a laptop showing a story map of the value of the gazetteer at TMBC. we will place an article on our intranet pages about our gazetteer and how it is being used. we will invite users across the council to come and see us and talk to us during the day if possible, if not maybe during lunch time.

First attempt. Quiz to guess where pubs are within the district - which road? Offer to find out people's UPRN if live within district. Desk display - leaflets, balloons, chocs and cakes etc.

Obligatory quiz and potentially a stall in our main entrance

We will put out information on our Intranet including the smallest authority quiz.

Contact various departments who use address information to promote the LLPG

Stands at two town halls with cakes, giveaways and info plus send leaflets etc to Directors.

Host some demonstrations of potential GIS offerings and awareness raising information about GIS and the LLPG along with LSG and Street Custodians

Just some free items and some leaflets on the end table. And a chat to anyone who will listen!

Planning to make displays in our breakout areas showcasing what the Gazetteer is all about -to our Councillors. Displays will be at 2 locations

Stand - display

Engagement and promotion of the use of Gazetteer & GIS in the Force

Static display. Drop-in session. A talk. A quiz or two.

We'll be holding a stall showing internal staff our GIS and Gazetteer functions

I am planning to chat with people in my authority to explain what the gazetteer is all about and ask them some questions using the materials GeoPlace has kindly provided and give some freebies provided by GeoPlace.

To run a lunchtime event for all staff. At present I'm unsure of detailed plans but will be working on this next week.

Table in staffroom with info and freebies

Pop up/drop in at reception area so passing colleagues can stop and ask questions.

Promotion of the importance of the UPRN and the work we do throughout the Council, quizzes etc

To promote the use of the LLPG within the Council

To have a open day for Councils departments to demonstrate the benefits of the gazetteer and how it can improve their business processes through accurate address information.

We will hosting GIS day in two locations this year as we are now maintaining another council's Gazetteer also. I will be ordering 2 lots of goodies to help us host this event equally in the two locations.

Stall with demonstrations

We plan to have a stall at our GIS Officers event, to promote the use of the LLPG/AddressBase within the authority.

Stand at the desk
To put up an information board near the team to explain the work of the LLPG / GIS and to be available to answer questions
Joint event with the GIS Team to publicise work
A small display in the office to give people the opportunity to ask questions
Demonstration of our GIS systems and how they integrate with LLPG/LSG data.
To raise awareness
Bigger and better than last year. A half day drop in event available to the whole organisation (450 employees). We will be showcasing posters/case studies that demonstrate the power of location intelligence and the UPRN (e.g. online regional infrastructure maps and tools). This year we will be celebrating by launching the recently approved Location Intelligence Strategy for the organisation!
A focus on our street naming and numbering and online services
Create a stand in the staff restaurant area with promotions, information and handouts for staff / members to drop in and take part as they like.
Hosting a drop-in session where we'll be giving presentations to other service areas within the organisation. We'll also be showcasing the GI work that we've done, and how others can get involved. Essentially boosting awareness internally.
GIS at our council has gone through several changes this year - team, software etc. We plan to re-launch GIS across the council and its supporting agencies
Small table display, people dropping by
Small drop-in session for the morning - approach new starters - discuss our GIS Strategy and answer any questions or queries people have been wanting to find the answers to.
Promotional area with leaflets, pens, chocolates. If I can get someone to dress up in a block of flats costume made from a decorated fridge/freezer box I will, but no promises.
We have a Council meeting and would like to be able to give all Members a pack along with Strategic Management Team. I am attempting cakes.
Hoping to run presentations throughout the day.
Coffee morning promoting addressing/UPRN/USRN information
An interactive quiz, freebees, links to awesome webmap services, a presentation. Cake. Lots of cake.
Promoting what we do using GIS and Gazetteer within our organisation.

Share info on Social media and with colleagues across the organisation

Event in the publically accessable foyer of HQ building.

Comments and photographs shared over Twitter:

⚡ 2019 GazDay Moment - https://twitter.com/i/moments/1202956673092083713

Other messages received via email:

[The infographics] have been a good talking point already. I'm just looking through everything. There is so much information. It's really making my life so much easier :)

I just wanted to say a massive thank you for all your GIS day support, from the digital resources GeoPlace provided, to the chocolate and merchandise.

This year we held a drop in session where people from other areas of the council could come by and learn a little bit more about what the GIS team do, and the different mapping tools that they can take advantage of… all incentivised with the promise of chocolate. 2019 saw our best turn out yet and the meeting room we had booked out soon became crowded. We even had a couple of Pitney Bowes representatives come along too!

Please find the attached photos… we're all looking forward to seeing them in the story map. Once again, thank you for all your support.

Everyone was very impressed by the quality of the items (especially the chocolate) and I think it genuinely did make people think about gazetteers.

Many thanks for your help and support with this, looking forward to next year already :o)

All went very well, had about 50 people through the door and taking part in the quiz. Chocolates and freebies well received. Thanks again

Good morning, we had a fantastic day yesterday. Thank you so much for the resources made available, I think they really added to and helped make the day memorable to our visitors. We made a few more contacts, made a lot more work for ourselves and ate cake!

We had a great GIS day. Really worthwhile. We must thank GeoPlace for their support (Georgina for her fantastic flexibility and efficiency, Richard for his assistance with poster and numerous discussions), planning help, and freebies and Northgate for also providing fantastic goodies.

We also printed the 'Journey' but at A1 and it was fine. We also used Vector Map Vector Vectorised and used this for our Quiz (attached) – the aim being that it showed how Northgate now support this mapping and how it could be used by different teams. The Analysts were hugely impressed as it can be used to declutter the maps they use in court to show complex call data etc. The quiz was the one poster that really hooked people in, especially if they were a group.

We also created the Address Creation Flow as a simply method to explain to our data users that an Address doesn't 'Just Happen'. I thank Richard greatly for assisting me with this. It needed it to be simply for my users, but to be technically correct. Feedback was that it was just on the limit. Unfortunately no one looked closely at the detail, they seemed to be happy

that there was a process, that they had someone to tell about problems (us) and that that they shouldn't rely on Google for addressing. So for us a real result.

We also benefitted by having upgraded to a new version of GIS the previous Friday so we were able to highlight to existing users the improvements made from their suggestions.

Thanks again for the GIS Day goodies you sent through, my colleagues really enjoyed them!

Hi there, I just wanted to say a great big thank you for all the merchandise you sent to help us celebrate National GIS Day. It was a huge success, and everyone loved joining in and learning more about the benefits of GIS and Gazetteers.

Once again, many thanks and I hope you can support us again next year to make this bigger and better.

I have had a busy day, lots of interest in more than the cakes. I used your recent Infographic as part of my display, which has started some good conversations.

Many thanks for arranging this, it is very much appreciated. The plan is to make a Gazetteers area in one of the Control Rooms as the people there use critical address data, and are probably quite high up on the list of people deserving free chocolate with the things they have to deal with.

For the first time we took part in GIS Day and wow what a success it was.

I was kept busy all day, demonstrating what I do, answering questions and explaining how it could be used across the council. I really believe it helped to give an understanding of the LLPG and how this is free, readily available data, which is been maintained and verified. Something I don't think people realised.

It was very productive and has given me a huge amount of work to do :). But this can only benefit the accuracy and completeness of the data.

Thank you to everyone at GeoPlace for their support with the data and information for GIS day. It's much appreciated.

Big thank you to GeoPlace for supplying all the materials for #Gazday 2019. This is the first year we have been involved with the event and it was very much a positive experience, being able to show our colleagues what work the team undertake. I have attached some pictures of the display. Some were also added to Twitter.

We also used the word search and name the county plan. In addition, we registered the event with ESRI and were given 5 licenses for their software to issue out to the lucky winners.

We obviously did not order enough pens and books and these were all taken within the first hour! We also linked the day into a Children in Need event, selling cakes for the charity.

Look forward to next year's event which following this success we will build on to a bigger event, including more work areas.
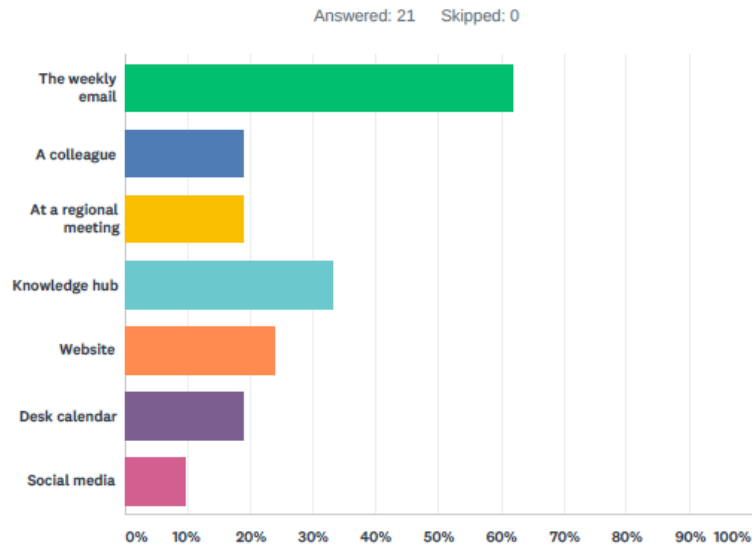
Please could you pass on our thanks to everyone involved in sending us the 'stuff' and for the resources available for GIS Day. The day was a resounding success:

- GIS team now Invited to now give Address Creation briefing on new Officers and PCSO training courses
- Invited to be involved in development days for two separate departments talking to staff about their better use of GIS
- Agreement from Analyst department to hold remote 'booster' sessions regarding new functionality within GIS System
- 5 new GIS users signed up
- Numerous existing users discussed functionality and usage queries.

This year was the first time we showcased the Street Gazetteer @ GIS Day. The whole event was very successful and the Street Custodian's stand got a lot of interest. The freebies from GeoPlace definitely helped to lure people over to our desk. It was a good opportunity to promote the LSG and to highlight how much work and effort goes into creating and maintaining a comprehensive street dataset.

It was a massive success, all our freebies were very welcome and we had great feedback from staff on how it got them thinking, how useful and informative the day was.

How did you hear about this year's Gazetteers @GIS Day?

ANSWER CHOICES	RESPONSES	
The weekly email	61.90%	13
A colleague	19.05%	4
At a regional meeting	19.05%	4
Knowledge hub	33.33%	7
Website	23.81%	5
Desk calendar	19.05%	4
Social media	9.52%	2
Total Respondents: 21		

What impact or useful outcomes do you think your event has had?

It was a fun day bringing the LLPG and GIS to the forefront of staff members. I was surprised how many times I was asked what is GIS!

More people are aware of the importance of LSG and where the road centre-line data on corporate GIS comes from

Good at low level, shame it's not at a higher level.

Colleagues had a better understanding of what we do

Raising awareness to staff who didn't even realise there was a gazetteer or GIS. We have made many contacts and are hoping to spatially represent a lot of their data.

Approximately 10 members of staff attended our coffee morning including the CEO. We had quality conversations about addressing which has led to greater information sharing about what we do.

We have been able to share knowledge of the benefits of LSG and how it is used. It is an area of work that very much go un-noticed most of the year and staff did not realise that the council provide this data.

I am fairly new to the role and our council hasn't been using the LLPG internally. This event really allowed me to promote the gazetteer, the cost savings, additional information it can provide along with making tasks much more efficient. I really had a positive impact across many departments in the council.

Getting to speak to colleagues that weren't aware of the LLPG

Increased knowledge across all staff of LLPG and Streets and some specific suggestions as to how the data could be used to benefit service delivery.

Promotional items given to one of the force control rooms. Though they diligently use address data every day this has highlighted the presence of the gazetteer and accurate address data

Greater involvement for GIS team with other Departments.

Raised profile of LLPG/GIS across the organisation up to Chief Exec level.

Agreed additional work with various departments around the council that they weren't aware we could help with.

Very little at my location, possible due to this being an operational depot, colleagues at 'Head Office' would possible have had better but did not partake

Increased awareness of the vital role carried out by the GIS and Gazetteer team and the potential help with future integrations / projects.

Provide better knowledge of what our team do and what we could potentially do in the future.
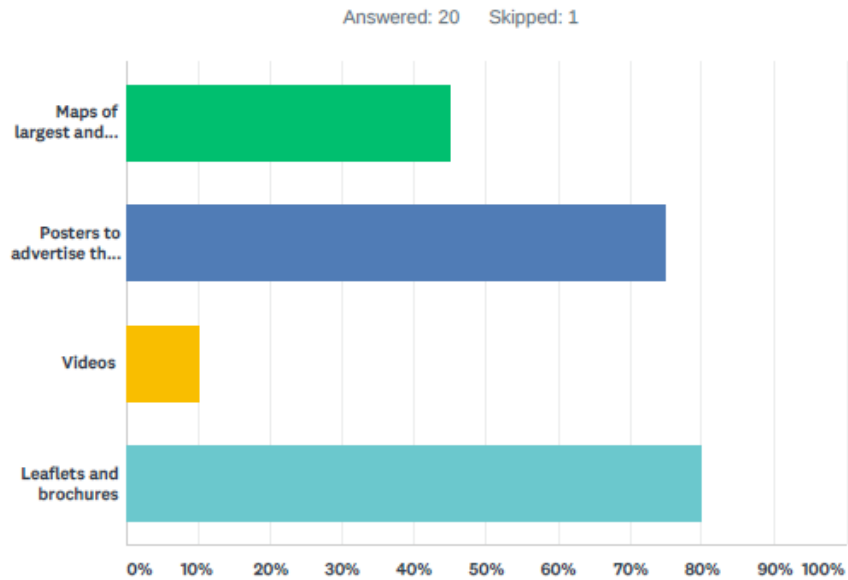
Raised awareness of the gazetteer in the wider department outside of the section that normally deals with the gazetteer

Our event was office based this year but was well received by colleagues.

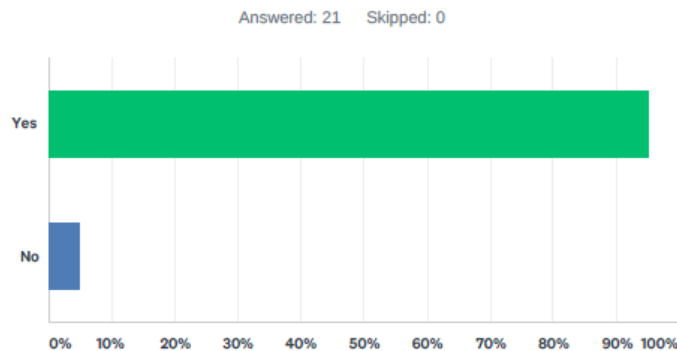Really helpful in promoting GIS and the Gazetteer within the Authority

Always positive reception and gets the message out its not just road naming

Which of the following downloads did you use from the website?

Answered: 20   Skipped: 1

ANSWER CHOICES	RESPONSES	
Maps of largest and smallest authorities	45.00%	9
Posters to advertise the event	75.00%	15
Videos	10.00%	2
Leaflets and brochures	80.00%	16
Total Respondents: 20		

Did you find the infographic highlighting stats from your gazetteer helpful?

Answered: 21   Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	95.24%	20
No	4.76%	1
TOTAL		21

* "The no to question 6 above is no as we do not produce data so have no stats."

Do you have any comments on the stats you would like to see included next year?

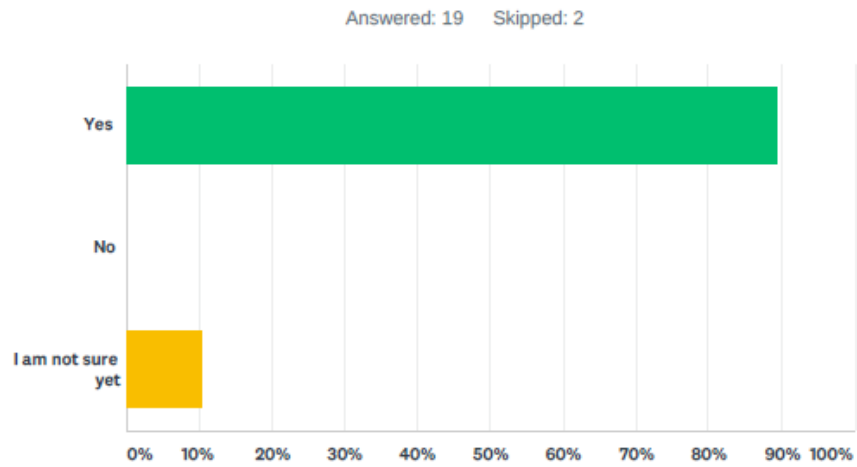| |
|---|
| Break down of commercial/UK's popular house names |
| I didn't use many hand-outs, even though I had them prepared because I found people were interested in demonstrations of the data and the most popular question, can we get this data in our systems. |
| I loved this idea! |
| Infographic again please. |
| Infographic this year very informative maybe some case studies such as emergency service stories |
| Perhaps top five house names rather than just the most popular? |
| Same please |
| Split between roads and PROWS in stats ie separate figure for number of USRNS for PROWS and 'normal roads as well as lengths. |

The material provided by GeoPlace was fantastic! Interesting in a way that engages people and gets them interested, illustrated in a way that catches the eye. Thank you very much for the support!

Top ten house names and street names would be useful

We have recently had access to a centralised environment for all staff to access the LLPG so next year we will have some of our own stats to use. Would have been nice for my colleagues to have had a Gazetteer T-shirt to promote whist walking around for next year. I was wearing an OS one from last year but even walking around people were asking me questions due to the advertising on this.

We need to order more materials next year. If GeoPlace could also supply branded printable calendars for wall and desk that would be a great hand out.

Are you likely to participate in GazDay again next year?

Answered: 19   Skipped: 2

ANSWER CHOICES	RESPONSES	
Yes	89.47%	17
No	0.00%	0
I am not sure yet	10.53%	2
TOTAL		19

How can GeoPlace improve the resources provided for next year?

I think you do an amazing job and putting on the event is made so much easier by GeoPlace. Cannot think of any improvements.

A nice selection of freebies always goes down well and attracts visitors. Reintroduce balloons again - we bought our own?

All the freebies went down very well and all were taken!

Continue what you're doing, the support we've received has been great this year.

Happy with resources, proved very useful

I don't think you can, it was well promoted, and people can't be forced to be involved. The items provided were very high quality which everyone was very impressed with.

I think the resources you gave us this year were very generous, maybe as suggested T shirts for the gazetteer promo and pin badges that people can wear all year on their lanyards. The cupcake toppers were fab.

Maybe a Tee shirt for the event organisers, we had one a few years back, but mine is nearly worn out now - I do wear it to all my meetings still!

Personally, I don't see that they could be improved, both this year and last year people have loved the freebies! Especially good to see recycled/biodegradable pens for the environment.

Produce the infographics in leaflet as well as poster format. Perhaps produce a 3D poster and provide red/green cardboard glasses?

Scale rulers would be good and also something that the custodian contact details could be put on.

Send out the orders earlier please, so if the parcel goes missing there is sufficient time to order another one. Although that is exactly what happened to me this year and I did get another order in time it was a bit of a rush and stress. The second parcel arrived a day before the event. Remove all single use plastics (balloons and stickers - no one wanted those).

The notepads and pens were a great draw.

They cannot, this year's resources were spot on and well received

This is the first time I took part in this event and it couldn't believe how well it was received. I think I had everything I needed.

This year's were good - a big improvement on the single-use plastic of last year.

The notepads look really good quality.

How do you think you would improve the event next time? (Or what advice would you give to others)

Plan ahead. Have lots of freebies and fun competitions these go down really well and were the most enjoyed aspect of the day.

A smaller display stand but in a high footfall area (Town Hall Reception) worked better for us. Information on the Council's intranet staff news including an online competition engaged those not based at the Town Hall. Our pre-bookable presentations continue to be popular with one of our presenters getting quite a following in this his third year! Next year we think we can improve the presentations by moving to the new IT training suite making the sessions more hands on.

Advertise in advance and ensure there is plenty of cake / freebies and a competition to draw in the crowds. Engage with those showing interest!

As above, great resource for posters etc, really enjoy taking part

Even with a small event it gets noticed by some colleagues!

I kept the event really informal at my desk. Next year I might consider presentations to show (hopefully) how far along we have come, with respect of getting the data into other departments and systems.

I think we needed to be more visible as we used a project space. We advertised on our internal website a week before but I think maybe more posters. We included the borough boundary quiz and prizes were a real success. Overall it was a great day and everyone has praised it as a fun but very informative event.

I was in process of changing roles temporarily over the last few weeks so will have more time next year to hopefully create a bigger impact across the force

I will ask for more notepads and pens as these brought people to my desk, who I could then engage.

I would emphasise the human element, my colleagues work with customers or the council all the time so to many it is just normal business.

It is down to the initiating authority to take up the opportunity, and the materials gifts supplied are great. Maybe change up the gift types next year?

It went very well. I think next year I'll do it in a similar format, a stand with some freebies to give away and some reading material for people to take to their offices for everybody to read. The only thing that could have been improved on is the publicity of the event. It was an open event for both council staff and public but as there was no posters outside the building or on social media (apart from K-Hub) not members of public came. It is something that all participants in the GIS Day in our council should be more aware of for the next year.

More advertisement.
More cake
I am not sure you can, the event was well marketed with interesting promotional literature and high quality promotional items. Everyone involved should be pleased with the outcome.
We feel the name GIS day is quite confusing. We think Addressing day would be clearer.
We will advertise the event more and produce more content- unfortunately this year had to be more low key than previous due to being a busy time for us.

Official - Sensitive