

A Guide To StarTraq

Private & Confidential



Global Experts In
Offence Processing
Solutions



Global experts in
offence processing
software



A Guide To StarTraq

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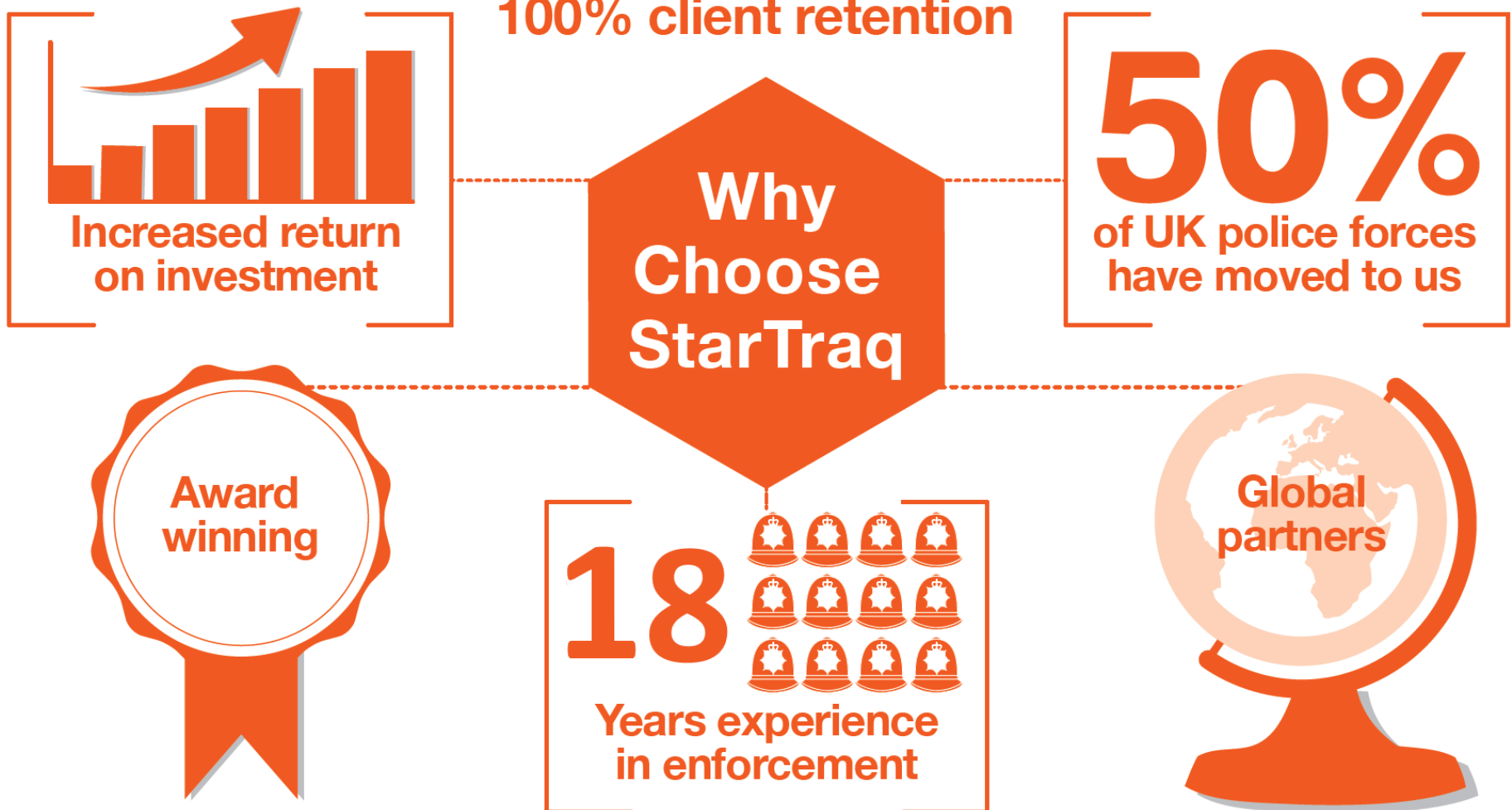
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About StarTraq



A Guide To StarTraq Overview



StarTraq have never lost a customer!



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About StarTraq



Started in 1999, StarTraq pioneered the automated enforcement of camera generated traffic offences in South Africa. In 2001 StarTraq entered the UK Police Market and now provides its back-office processing software to over 50% of police forces in the United Kingdom and to other enforcement authorities overseas.

For the police sector StarTraq provides software to automate the processing of many different types of traffic violations such as speeding and red-light running. Offences can either be captured by automated enforcement cameras or from officer issued tickets (electronic or paper).

For the local government sector StarTraq provides software to automate the processing of environmental offences such as littering and dog-fouling. Tickets can be issued by officers using StarTraq's smartphone enforcement app. StarTraq's experienced team can help also help Local Governments with digital transformation across multiple departments including highways licensing and environmental permits.



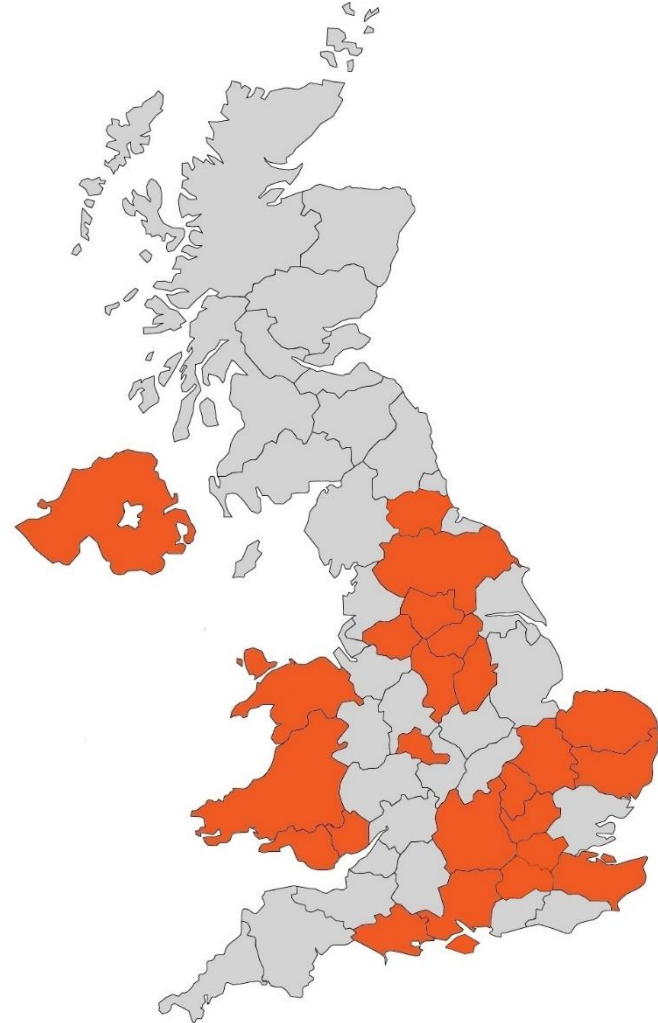
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Our Customers - Police



Police

- Thames Valley (2003)
- Hampshire (2004)
- Greater Manchester (2004)
- North Wales (2004)
- Derbyshire (2004)
- Bedfordshire (2004)
- Kent (2005)
- Nottinghamshire (2005)
- West Midlands (2005)
- West Yorkshire (2006)
- South Yorkshire (2006)
- Suffolk (2006)
- Dorset (2006)
- Police Service Northern Ireland (2010)
- Dyfed Powys (2010)
- South Wales (2010)
- Gwent (2010)
- Norfolk (2012)
- Cambridgeshire (2013)
- Hertfordshire (2013)
- North Yorkshire (2013)
- London Metropolitan Police (2019)
- Durham Constabulary (2019)





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Our Customers – Local Government



Local Government

- Tameside Borough Council (2014)
- City of London (2017)
- Merthyr Tydfil County Council (2017)
- Rochdale Council (2017)
- Cardiff County Council (2017)
- Blackpool (2019)
- Ashford (2019)
- NSL
 - Kingston upon Thames (2016)
 - Sutton (2016)
 - Wandsworth (2017)
 - Salford (2018)
 - Solihull (2019)
 - Kensington & Chelsea (2020)
 - Manchester Airport Group (2020)
 - London Borough of Richmond upon Thames (2020)





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Our Customers – International



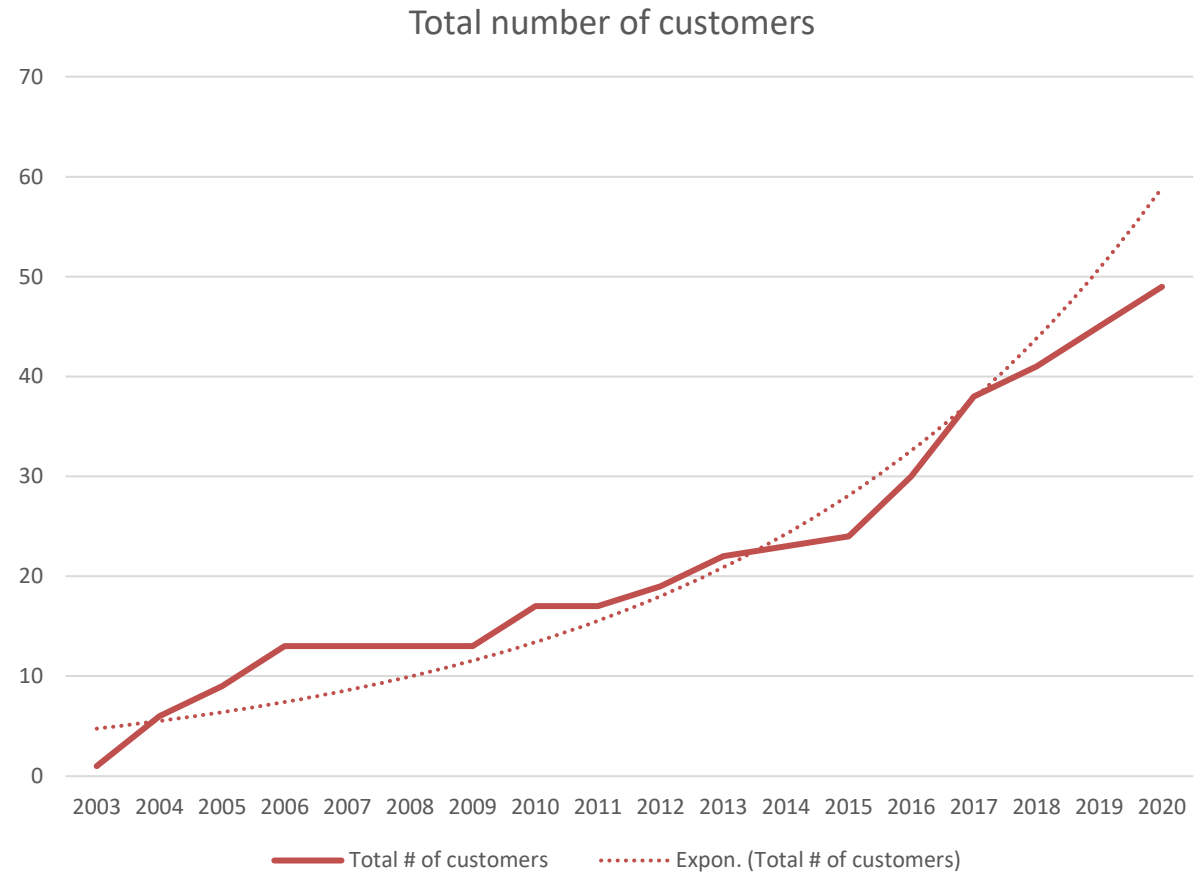
International

- Land Transport Authority of Fiji (2012)
- Road Transport Malta (2019)
- Ministry of Interior in Qatar – KTC International (2020)





**Our
customer
base
continues to
grow.**





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What Our Customers Say About Us



“Since the implementation of the StarTraq Dome, NYP has been able to process four times the offence volume than before.”

**Dave Brown, Safety Camera Manager,
North Yorkshire Police**

“We decided to implement a new traffic enforcement programme, with a simple goal to reduce road deaths and improve overall road safety. StarTraq specified, customised, and installed their system remotely whilst training and support was delivered online.”

**Rajeshwar Prasad, Manager ICT, Fijian Land
Transport Authority**

“StarTraq were able to tailor the Dome processing system to our business processes.”

**Geoffrey Hall
CREST Manager, Derbyshire
Constabulary**

“In more than 37 years of working in the public sector StarTraq is the best company I have ever dealt with because they listen and respond.”

**Geoffrey Hall
CREST Manager, Derbyshire Constabulary**

“The efficiencies achieved through the automated back office enforcement system are enormous and with the majority of offenders taking up a driver education course, NYP’s enforcement programme funds itself and enjoys positive public reaction.”

Dave Brown, Safety Camera Manager, North Yorkshire Police

“Just because it hasn’t been done before in Local Authorities doesn’t mean it can’t be done, it probably exists in the private sector or it can be built. Smaller software houses like StarTraq are more inclined to develop a tailored fit solution rather than try and impose existing systems that may be costly. Working with StarTraq to achieve our objectives has been rewarded by increased revenue for Cardiff Council and by enhancing the citizen experience in terms of our service delivery.” **Kathryn Palmer, Team Leader Delivery & Business Improvement, Cardiff Council.**



A Guide To StarTraQ Accreditations





A Guide To StarTraq Memberships



MEMBER OF THE
BRITISH PARKING ASSOCIATION





A Guide To StarTraq Awards



Winners



2017 Green World Ambassador



2015 High Commendation



2012 Gold Award (Seatbelt Course)

2012 Honourable Mention (StarTraq Live)

Nominations



2013 Transport Supplier of the Year



2013 Finalist 'Young Business Person of the Year'



A Guide To StarTraQ Frameworks



HM Government
G-Cloud
Approved Supplier

G – Cloud 12

Crown
Commercial
Service
Supplier

TMT2

Sparks DPS



A Guide To StarTraq Partners



StarTraq offers a full partner programme that empowers other businesses and resellers to sell our browser-based enforcement solutions.

Benefits of being a partner

New revenue streams

StarTraq solutions can open up new revenue streams with your existing customers, with no minimum sales volume requirement and potentially zero up-front costs.

Flexible pricing models

You can tailor the offering to meet the needs of different customers of any size as the pricing model is flexible: pay as you go or annual contract.

End to end solution

Now you can offer your customers a complete solution for enforcing all traffic, parking and other civil offences as StarTraq Dome can interface with third party hardware and software.

Support

StarTraq provides its Partners with training and technical support as well as sales and marketing materials.

Easy demonstration

StarTraq provides a standard interface tool (API) to enable you to demonstrate your camera's output immediately within the StarTraq Dome.



Our products



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Our Products - StarTraq Dome



StarTraq's Dome back office solution helps Police Forces, local authorities and private enforcement agencies with the enforcement of any type of road traffic offence. It's web based, highly customisable and processes violations captured via images, video clips and paper tickets.

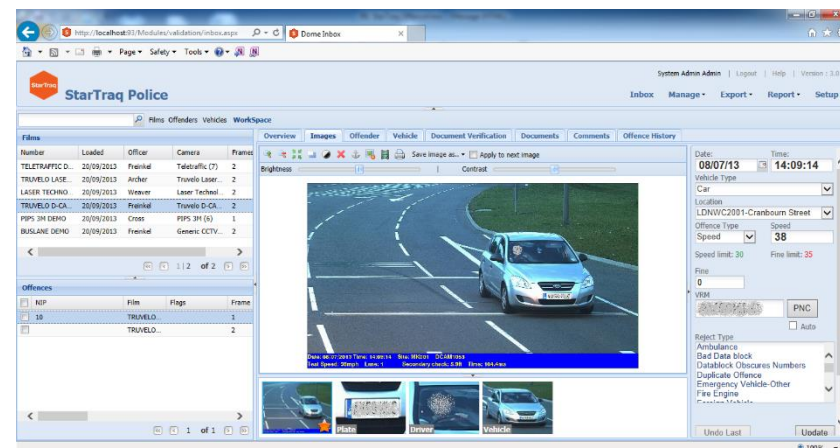


Features of StarTraq Dome

- Easy to setup and install
- Management reporting
- Works with all camera manufacturers
- Graphical workflow
- Adaptable to business processes
- Minimal IT setup

StarTraq Dome shows the resulting information on the same screen making it quick and easy to check vehicle and driver details, while still being able to view all other information and images—this saves time and, again, improves accuracy and efficiency”

Rita Mistry (CTO) Team Leader
Greater Manchester Police





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Our Products - StarPortal



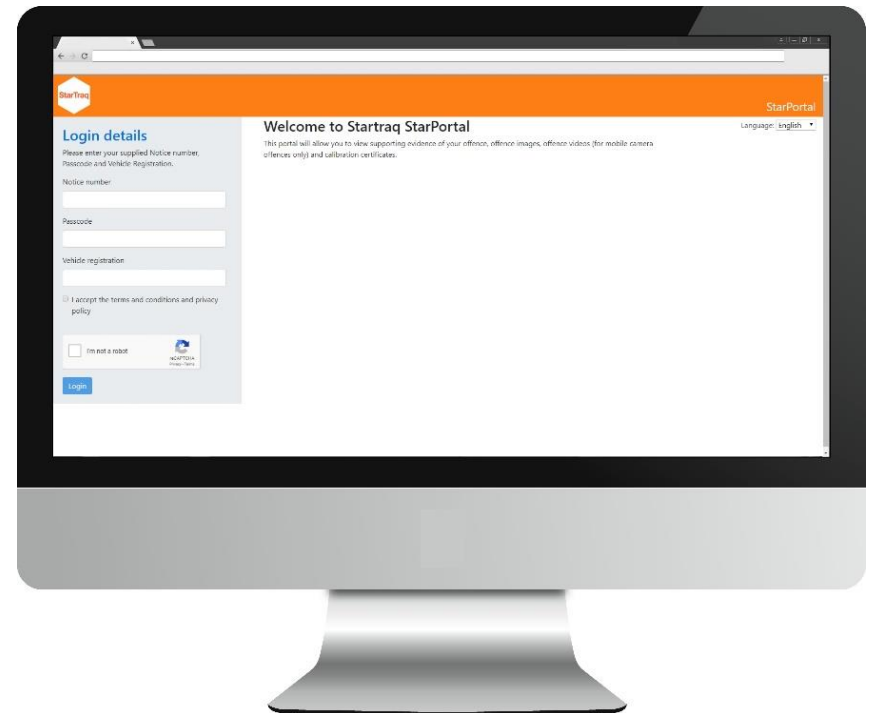
StarTraq StarPortal is a web portal that gives recipients of a Notice of Intended Prosecution (NIP) and Section 172 (S172) an easy and secure way to view their evidence online and nominate the driver of a vehicle instead of returning the paper form.

Features of StarPortal

- Ability to nominate another driver
- Access to photographic evidence of an offence
- Ability to view all associated supporting documents such as: Notice of Intended Prosecution (NIP), camera calibration certificates and location maps
- Access to a customisable F.A.Q. section
- Securely pay fines or charges related to your offence
- View supporting video of an offence
- Link with local or national road safety groups
- Installed locally or hosted by StarTraq

A white computer monitor with a thin bezel, displaying the "StarPortal" logo in purple text on a white background.

StarPortal





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Our Products - StarTraq Dome For Environmental Enforcement

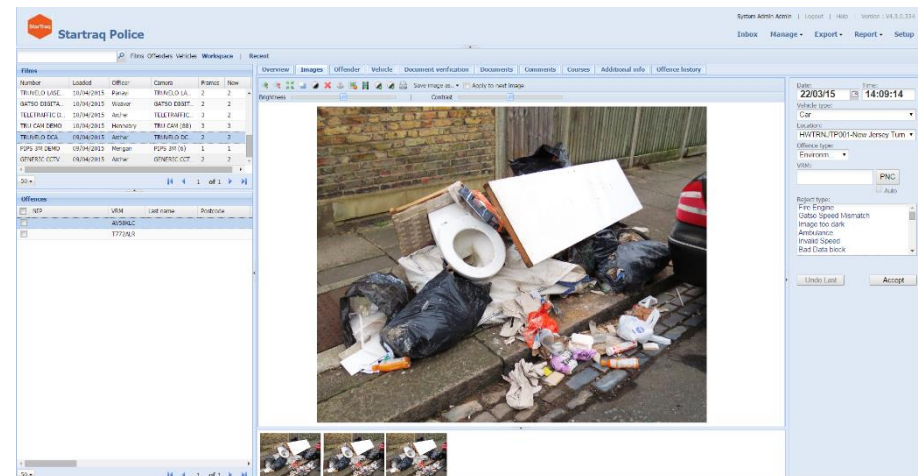


Dome is the complete 'Software as a Service' solution for environmental enforcement. The back office system is fully cloud based so that local authorities can quickly automate their environmental enforcement programme. The mobile app allows them to issue FPN's from anywhere.



Features of StarTraq Dome for Environmental Enforcement

- Issue FPNs for any environmental offence including littering, dog fouling and fly tipping
- Automate the processing of notices for 'duty of care' and 'failure to produce waste documents'
- Payments can be made by the offender almost immediately after the FPN has been issued
- Dramatically reduce the time it takes to generate court files with our CourtDockets and Microsoft Office plugins
- Upload FPNs from handheld electronic devices
- Batch printing software to issue initial FPNs, reminders and debt recovery letters
- Integration with Microsoft Word to create reusable pre-populated letter templates
- Full document management system to attach the evidence to individual records
- Manage appeals efficiently and fairly online
- Dashboards and drag-and-drop reporting for real time management information
- Immediate online payment provision for offenders





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Our Products - StarGo



StarGO is the complete end-to-end digital transformation solution for the public sector. The system can be fully hosted so that local government can optimise the application, approval, issuing and enforcement of any permit or licence.

Features of StarGo

- Apply, renew and pay for a permit or license online
- Purchase multiple permits or licenses at once
- Automated permit reminders or renewals
- Mobile app for targeted officer enforcement
- Automated case and appeals management





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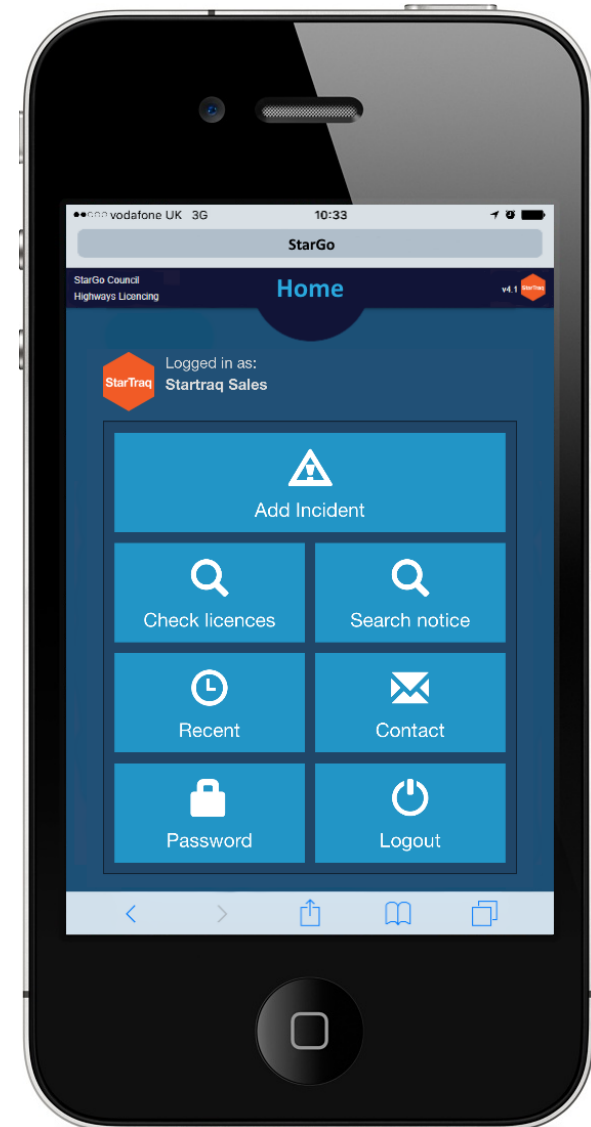
Our Products - Traquer



Traquer is a mobile ticketing application that allows enforcement officers to use the latest mobile handheld technology to capture, upload and print a ticket for any violation from any location. Built using the latest web-app technology, Traquer is the smart choice for mobile ticketing.

Features of Traquer

- Geo tagging to pinpoint location of violation
- Postcode lookup for offender details
- Bluetooth printing to portable printer
- Use in-built camera to gather evidence
- Hardware independent





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