



# Innovation, technology, modernisation.

We're steered by our members.

It's how we drive change.



# Meet the team behind the wheel.

Communication is key to Socitm. Our team want to talk to you. You can contact them individually, email: hello@socitm.net or call: 01604 709456.



#### **Poppy Whelan**

Head of membership and events poppy.whelan@socitm.net



#### Adriana Toma

Membership administrator adriana.toma@socitm.net

## Going strong, growing fast.

We are the professional network for leaders engaged in the innovation and modernisation of public services. We are a growing community with a robust history.

Here's how we came to be:



IT professionals from different local authorities wanted to address common problems and solutions. They met to share their ideas.



More people wanted in on this great opportunity, so more were invited; more people, more ideas, more solutions. As the meetings grew larger, they turned into events, requiring a team to organise them.

1986 - we came to life!



As Socitm grew, so did the ideas. Now we offer membership options, develop partnership opportunities, produce research, provide knowledge, coach... and much more!

# Our membership is open to a range of sectors





# We believe in better services

Ø	Inform	Underpinned by our research service and directed by our priority policy areas, our publications give you the insight, evidence and material to lead.
Ø	Share	Our local and national events boast unrivalled networking opportunities and the sector's most interesting, engaging and inspiring speakers.
Ø	Lead	Our Leadership Academy offers ground-breaking training, tailor made for the sector, to help you grow and develop successfully and confidently.
Ø	Improve	Our benchmarking service is designed specifically for the public sector helping you measure ICT performance and achieve continuous improvement.
Ø	Advise	From ICT and digital strategy consultancy, to interim and flexible resourcing solutions, we work with you to analyse and improve public services.

### Our packages are scalable

# Essential **£1,995**/yr

Have access to a range of resources including webinars, *Inform* and accessibility testing for up to 15 individual memberships.

**☆** 15 members
**↓ £5,250** savings\*

#### Essential+ £2,495/yr

Increased benefits from Essential include additional memberships and hotel accommodation for President's Conference attendees.

**20** members
**£7,750** savings\*

# Enhanced **£5,995**/yr

Enjoy individual memberships for up to 50 of your staff, as well as increased benefits including access to SDMA workshops.

### ℜ 50 members ℜ £8,000 savings\*

# Executive **£9,995**/yr

Take an executive package and your authority can enjoy an unlimited number of memberships and a customised training plan.

Unlimited members£10,000 savings\*

\* The savings are based on a price comparison between buying as a package and paying for each service separately.

	Essential	Essential+	Enhanced	Executive	
Annual price	£1,995	£2,495	£5,995	£9,995	
Savings*	£5,250	£7,750	£8,000	£10,000	
Members					
Individual memberships	15	20	50	Unlimited	
Standard benefits					
Webinar Wednesdays	~	~	~	~	
Inform subscription (access to member-only resources)	~	~	~	~	
Leadership Academy	~	~	~	~	
President's Week event	~	~	~	~	
Share National events**	~	~	~	~	
Share Local events	~	~	~	~	
Improve PULSE survey access	~	~	~	~	
mprove PULSE survey results dashboard	~	~	~	~	
Socitm Digital Maturity Assessment (SDMA) .ite workshop	~	~	~	~	
Silktide website accessibility testing	~	~	~	~	
Variable benefits					
eadership Academy *** inumber of places per organisation)	1	2	3	4	
President's Week dinner number of places per organisation)	1	2	2	3	
President's Week accomodation for dinner attendees)	×	~	~	~	
Socitm Advisory consulting hours	2	2	6	12	
eadership development support	×	×	4	8	
Customised training plan	×	×	×	~	

\* The savings are based on a price comparison between buying as a package and paying for each service separately.

\*\* Scottish members also benefit from two tickets to Share Scotland \*\*\* Applies to both physical and online Leadership Academy programmes. .

### Our benefits are a plenty

Now that you have seen the great benefits we offer in our packages, you can read more about them below.

#### Individual meberships

Essential: 15, Essential+: 20, Enhanced: 50, Executive: Unlimited



Organisational memberships include a scalable number of individual places (from 15 to unlimited) so your whole team can benefit from being part of our community.

#### Webinar Wednesdsays

Included in all packages



We know your workloads mean it's not always possible to find time to read and absorb complex information in a working day. Our webinars (often, but not exclusively on Wednesdays), make it easier and less time consuming to access practical information and exclusive learning resources. Join us live or watch recordings at a time to best suit you.

#### Inform subscription

Included in all packages



Our *Inform* research publications are specifically tailored to provide members with the information you need when you need it most - produced by, for and with the public sector. All of our research is published within our resource hub.

We encourage all members to submit blogs, documents, reports, podcasts, webinars etc. that have been helpful – sharing resources only adds further weight to the extensive range of peer-approved content.

#### Leadership Academy

Places per organisation: Essential: 1, Essential+: 2, Enhanced: 3, Executive: 4



Our training is designed to harness, develop and promote the confidence and talent of you and your team, and is held as both physical and virtual sessions, depending on the training. Unique, inspirational, and universally well-received, they invest in individuals, empowering them to confidently take risks and challenge conventions imaginatively.

Graduates are part of an alumni community where mentoring, collaboration and support help develop a bright, vibrant, and dynamic group of future leaders for our sector.

#### President's Conference

Included in all packages



Our annual President's Conference (in person or online) unites the UK's most influential public sector digital leaders for networking, keynotes, workshops, and discussion. Themed around one of our key policy areas, it provides delegates with the latest insights, authoritative information, practical know-how and inspiring stories. It is an opportunity for the entire Socitm community to come together.

This event also hosts our awards ceremony where we acknowledge and celebrate the hard-work, vision, success, best practice, and personal achievements of digital leaders in the public sector.

#### President's Conference dinner

Places per organisation: Essential: 1, Essential+: 2, Enhanced: 2, Executive: 3



Our President's Conference dinner is a spectacular evening with a three course meal, live music, awards ceremony, and more, that enhances professional and personal networks.

#### President's Conference accommodation



Hotel rooms per organisation: Essential: none, Essential+: 2, Enhanced: 2, Executive: 3

For members attending in person, hotel accommodation at the venue will be provided.

#### Share National events

#### Included in all packages



Guided by our key policy themes and hosted by our President's Team, these events examine and explore important issues in depth. Whether in-person or virtual (or both) they provide a platform for high-level knowledge sharing among digital leaders and their teams. Discover information, confidence and case studies to encourage positive change.

#### Share Local events

Included in all packages



Regular meetings for and with Socitm's 10 regional groups strengthen relationships, inspire innovation, and provide a platform for sharing best practice. These events allow delegates to discuss specific challenges affecting local areas and inspire the creation of local solutions with national implications.

#### Improve PULSE survey and results dashboard Included in all packages



Each Improve Pulse survey consists of 2-3 short questions on a topic suggested by to our members.

The Improve Pulse dashboard aggregates the responses to each survey, and allows members to gain insight into the approach taken by their peers.

#### Silktide website accessibility testing

Included in all packages



New regulations have been in place for public sector bodies since September 2018 that require websites and mobile apps to be 'perceivable, operable, understandable and robust'. Developed in partnership with Silktide, our website testing service measures the accessibility of your website and apps. Use it to help you be more inclusive for the community you serve.

#### Socitm Advisory consulting hours

Hours per package: Essential: 2, Essential+: 2, Enhanced: 6, Executive: 12



Socitm Advisory's can advise on any digital, ICT and Service Design related query across the public sector and we will ensure the expertise they provide is at an appropriate level of seniority to reflect the seniority or requirement of the client.

#### Leadership development support

Hours per package: Essential: 0, Essential+: 0, Enhanced: 4, Executive: 8



Access one to one mentoring with our Leadership Manager Aidan Matthews. During the sessions you will have chance to create a personal profile to help understand areas of strengths and identify development opportunities.

As a leader, you can also use the sessions to create a team profile using Belbin Team Roles or Prism Team Dynamics will give you a unique insight in how your team is operating and actions to create stronger performance.

#### Customised training plan

Access to plan:

Essential: no, Essential+: no, Enhanced: no, Executive: yes



The Leadership Academy programmes are designed to run with delegates from different organisations. However, we do appreciate that to most benefit members some of these can be tailored to meet the requirements of a single organisation or team. Our training director can work with you to tailor a programme for you.

#### Socitm Digital Maturity Assessment (SDMA)

Included in all packages



The Socitm Digital Maturity Assessment (SDMA) is a robust approach to assess a public sector organisation's digital maturity that's based on the principles of Government Digital Service (GDS) and business architecture. We have introduced facilitated SDMA workshops for up to 12 participants from your organisation, which will be run by our directors.

### Get involved

We host a plethora of events every year. For a full list of upcoming conferences, webinars and training, please visit our website at:

www.socitm.net/events





## Going forward: your journey with us

We inhabit an environment of constant change. The need to adapt and react swiftly and appropriately is paramount. Public sector service delivery is dependant on the ability to manage, and thrive upon, change. In today's disruptive climate, we are not standing still.

We are on a journey and our progress is waymarked by transformation.

Our momentum is determined by our members' satisfaction. Our growth is dependant on the relationship we build with you. Communication and collaboration lie at the heart of our society and we want our conversation to be ongoing.

We have the determination and ability to adapt and develop the services we provide you.

Our team are always here to talk about how we can keep pace with your evolving requirement, providing the very best services, support and resources every step of the way.

Now is the time for you to join the conversation.

#### **About Socitm**

We are a leading membership organisation of more than 2,500 professionals helping shape and deliver public services.

Established for more than 30 years, our network combines to provide a strong voice, continue to challenge convention, inspire change and power progress throughout the public sector.

#### Get in touch

Website: www.socitm.net Email: hello@socitm.net Tel: 01604 709456





Join the conversation... 🕑 @Socitm 🛛 in Socitm